

01 / LIVING HARMONY

Choosing your perfect **color palette.**

A short, practical guide to greys, beiges, and the gentle art of color.

NEATLY · Home essentials, thoughtfully chosen

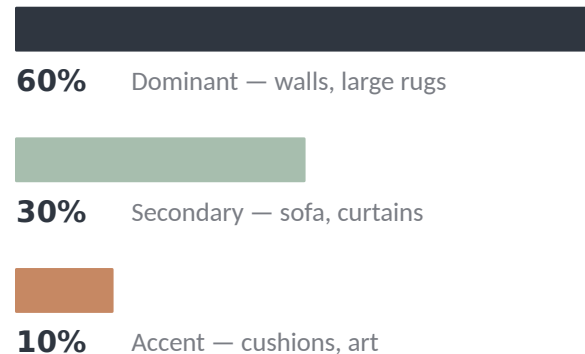
Why palette matters

A living room is felt before it's seen.

Color sets the mood the moment someone walks in. Before furniture, before art, before the cushions — your palette decides whether a room feels restful, energetic, formal, or warm.

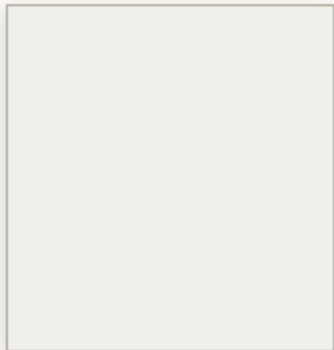
The trick isn't picking favorite colors. It's picking colors that *work together at every time of day* — morning light, evening lamps, grey winter afternoons.

The 60-30-10 rule



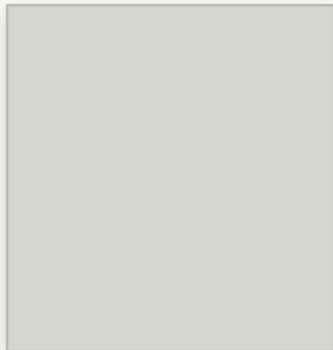
Cool & calm · the grey family

Modern, architectural, easy to layer. Build a gradient from soft to deep — never sit on one flat tone.



WHISPER

#EFEFEC



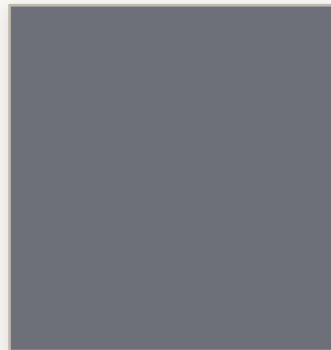
DOVE

#D5D6D2



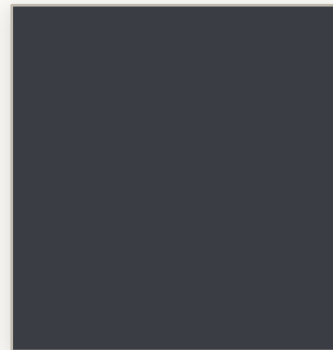
FOG

#A8AAA8



SLATE

#6E7079



GRAPHITE

#3A3D44

Warm it up

Pair grey walls with oak, walnut, or rattan furniture to avoid a cold feel.

Add one warm accent

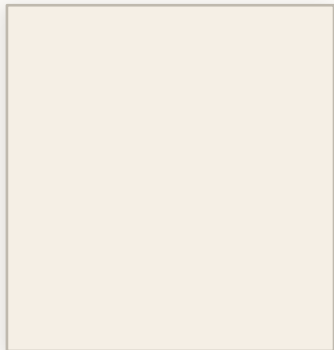
A terracotta cushion or brass lamp brings life to a monochrome scheme.

Mind the light

North-facing rooms need warmer greys (slight beige undertone).

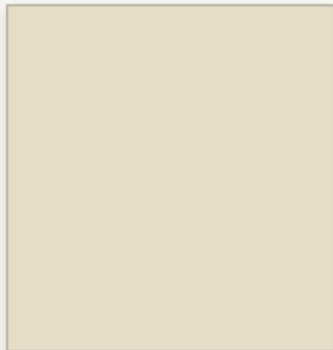
Warm & inviting · the beige family

Soft, classic, endlessly liveable. The secret is contrast — pair the lightest cream with a much deeper earth tone.



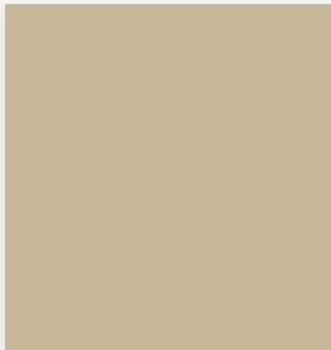
CREAM

#F5EFE5



OAT

#E6DCC8



SAND

#C9B79A



TAUPE

#9C8674



WALNUT

#6B4F3A

Layer textures

Linen + boucle + wool keeps a beige room rich, not flat.

Anchor with depth

A walnut coffee table or chocolate throw stops it feeling washed out.

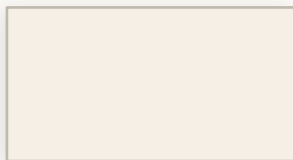
Mix undertones gently

Stay in one family — yellow-beige or pink-beige, not both at once.

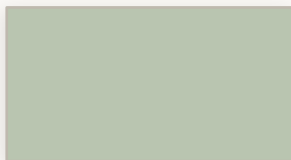
Bold & personal · color with confidence

Color isn't risky if you ground it. Choose ONE feature tone, then build around it with neutrals and a single supporting hue.

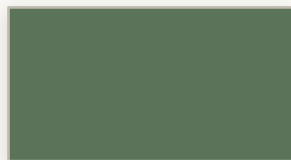
Forest retreat



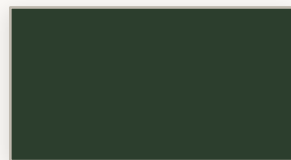
#F5EFE5



#B9C5B0

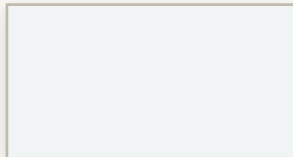


#5A7359

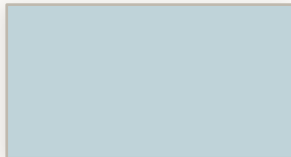


#2C3E2D

Coastal calm



#F0F4F5



#BFD3D9

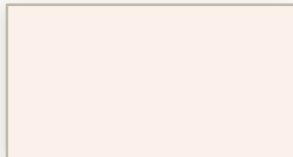


#5E8B95



#1F4756

Sunset clay



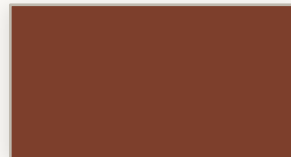
#FBF1EA



#EBC9B6



#C68863



#7D3F2C

Find the palette that feels like home.

Whether you lean grey, beige, or a single brave color — start with what calms you. Build the rest around it.

Explore the Living Harmony collection at neatlyshop.com